



Meeting Minutes

Subcommittee on Public Affairs and Outreach

April 26, 2021

2:00 – 3:00 pm

Virtual Meeting

Attendance (4/5)

Subcommittee members participating: Sue Rogan (Chair), Dr. Anton Dahbura, Dr. Jayfus Doswell, and Patrick Feehan.

Staff participating: Howard Barr (Assistant Attorney General & Principal Counsel Office of the Attorney General, Department of Information Technology) and Dr. Greg von Lehmen (University of Maryland Global Campus, staff to the Council)

Meeting Summary

1. The chair confirmed that the subcommittee had a quorum in attendance, welcomed the members, and asked everyone to re-introduce themselves.
2. The minutes for the 11 February 2021 meeting of the subcommittee were unanimously approved after motions duly made.
3. The subcommittee then turned to old and new business on the agenda.

Old Business.

The surveys.

- I. National cybersecurity public awareness (Dr. Dahbura and Larry Letow). To serve as a point of comparison for State data (Item II), PEW research was suggested as a starting point. Members mentioned that PEW has done national cyber-related surveys from time to time and that the findings may serve the purposes of the subcommittee. The chair asked that all subcommittee members investigate what national survey research on the topic was available and to share their findings before the next meeting.
- II. Maryland public cybersecurity awareness (Dr. Dahbura and Larry Letow). The discussion centered on how to move forward with this initiative, whether to create the survey within the subcommittee or to partner with a university, what platform to use, and how to reach the population.

Dr. Dahbura indicated that he would explore whether faculty or students within Hopkins could assist with the survey construction. The University of Baltimore Survey Research Center was also mentioned in this connection. Survey Monkey was proposed as the platform for administering the survey. Suggested channels for reaching segments of the population included CASH and consumer advocacy groups

within the State. The question was raised whether to include small business, in which case the Maryland Chamber of Commerce might be a useful channel.

Involving HBCU students in building the Council's repository.

Dr. von Lehmen reported that a one-pager had been created and vetted to describe this opportunity for students and that it had been shared with a point of contact that Dr. Doswell had identified at Bowie State University. Dr. von Lehmen noted that the contact at Bowie had committed to taking the proposal to faculty and staff within the university to see if any students might be interested. Dr. Doswell indicated that he would also provide a point of contact at Morgan State University.

New Business

The members discussed sponsoring another cyber-hygiene webinar for Maryland residents with the Attorney General and Mr. Joe Carrigan at Johns Hopkins University. This proposal was moved and approved. The chair indicated that she contact the Office of the Attorney General and recruit other sponsors to broaden the audience.

There being no further business the meeting was adjourned at 3:00 pm.

[Note: These minutes were approved at the 30 September 2021 meeting of the subcommittee.]